

based violence and femicide in which all men would personally commit themselves to ending violence against women.

## A PLEDGE FOR SOUTH AFRICAN MEN TO END GENDER-BASED VIOLENCE

## AS A MAN, I COMMIT TO ALWAYS:

- 1. Treat all women as equals.
- 2. Treat a woman as a person, not as an object or possession.
- 3. Support women as best as I can and actively play my part to challenge rape culture and stop any forms of prejudice, abuse or violence against women
- 4. Call out other men for their inappropriate behaviour or inappropriate comments towards women.
- 5. Respect a woman as I would expect to be respected as a man because respect, equality, and the human rights of all South Africans are non-negotiable.
- 6. Be a role model in teaching boys in my family and my community that expressing their emotions is not a sign of weakness, that violence is not a way to resolve conflict and that women must be treated with respect.
- 7. Treat other women how I would like my mother, sister, or daughter to be treated.
- 8. Advocate for the safety and well-being of children and actively work against all forms of abuse and violence.
- 9. Call out and correct inappropriate behaviour towards children by adults and peers.

## AS A MAN, I COMMIT TO NEVER:

- Raise my hand against a woman.
- Intimidate, threaten, or demean any woman, whether it be physically, verbally, emotionally or sexually, or allow any other person to do so.
- 3. Perpetuate stereotypes about women or assume anything about a woman from what she is wearing.
- 4. Make a woman feel violated by my gaze, my words or my actions or make her uncomfortable due to my presence.
- 5. Make physical and/or sexual contact with a woman without her explicit permission or force her into something she does not want to do.
- 6. Condone or remain silent about gender-based violence
- 7. Walk away from my responsibilities as a father, if I have children
- 8. Use my position at home, in the workplace and in other social spaces to undermine women's human rights and dignity.
- 9. Make a child feel unsafe or uncomfortable with my presence, words, or actions.
- 10. Engage in any inappropriate contact with a child or disregard their boundaries.

## Sign the pledge here







